

Guaranteed Traffic Delivery

Afilias Managed DNS Service provides you with a 100% uptime guarantee and advanced functionality that manages your Web traffic better and improves the return on investment for online advertisers.

Eliminate Losses from Network Latency

You want your Web site or online ads to resolve quickly for customers. Network lag time can delay resolution and results in lost revenue. Afilias' DNS network spans 5 continents and allows queries to be resolved locally. Local resolution means faster response time, and more potential revenue.

Improve Reliability so You are ALWAYS Available

Afilias' network is built to support entire TLDs like .info and .org, which require resiliency and reliability levels you'd expect from core Internet infrastructure. Other managed DNS providers can't handle the billions of queries Afilias does to meet these stringent requirements. Network connection time outs and server failures can result in your ads not being seen, or the user not being delivered to your Web site. Afilias Managed DNS Service provides a world-class service that can improve the reliability of network traffic to your site or online advertisements.

Manage impression Discrepancies

Since your online ads can be cached downstream, discrepancies between ad servers and site impressions are common. With Afilias Managed DNS Service, our robust Web management portal allows you full control over Time-To-Live (TTL) settings to control caching.

Effortlessly Manage Traffic Spikes

Online advertising or other promotions can significantly increase traffic to your site. The last thing you need on the day your ad launches is for your Web site to crash due to excessive load. Afilias Managed DNS Services gives you a network built with diversity and redundancy so that, even at peak load, you can count on 100% reliability.

Prevent Unnecessary Overage Fees

Spikes in traffic can occur for many reasons and, if you are already using an outside DNS provider, these spikes can be costly. Rather than receive a bill with huge overage charges, Afilias' unique account management approach builds in overage protection, and allows you to easily adjust your service plans to accommodate a higher query volume.

Why Choose Afilias' Managed DNS Service?

For Corporations

- 100% uptime
- Best DNS Network available
- Network Reliability & DDoS protection
- Overage fee protection

For Advertising Networks

- 100% uptime
- Reduce network latency
- Network Reliability & DDoS protection
- Manage impression discrepancies

Afilias Managed DNS Benefits:

100% Uptime Guarantee

Diversity

- Multi-layered, tiered design
- Multiple software, hardware, bandwidth providers
- Additional secondary, external DNS support

Transparency

- Web-based interface
- Advanced reporting suite with hundreds of report configurations as standard

Security

- DNS diversity running BIND + non BIND
- Anycast
- 18 global locations
- Distributed Denial of Service (DDoS) protection and mitigation
- Enhanced security alert services

24/7/365 Customer Support